# Jason Kivela

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## PROFILE: ARTISTIC / DESIGN MANAGER

- Experienced team manager offering 19 years of success leading all phases of design projects.
- Proven process strategist able to gather employee feedback and metrics to analyze processes.
- **Trainer** that uses an "experience the task in their shoes" approach to **develop documentation**.
- Process manager with the ability to design and follow demanding production schedules for complex projects.
- Can leverage technical and operations knowledge combined with a friendly and "everyone wins" mentality to communicate effectively with clients, company executives and employees.

#### CAREER PROGRESSION

#### FULFILLMENT MANAGER, OMNIPRESS, INC. (MADISON, WI)

- Performed workload/capacity analysis for project management teams.
- Managed new business growth meeting a 36% department revenue growth goal for 2016.
- Worked with the product director to develop consistent pricing and service contracts, eliminating years of custom workflows and outside of standard process promises.
- Managed cross-departmental supervision, leading company wide process improvements.
- Developed project planning and tracking tools for project management teams.

## PAGINATION SPECIALIST, LASERWORDS PUBLISHING, LLC (MADISON, WI)

2007-2010

2011-2017

- Organized schedules, workflows, and employee availability (both overseas and domestic) for project managers.
- Created and adapted book templates for textbooks to meet the accreditation/certification requirements for several U.S. states in multiple languages.
- Setup InDesign templates to use XML for page layout, to export to ePub and other web outputs.

#### COMMUNICATIONS DIRECTOR, WISCONSIN CHIROPRACTIC ASS. (MADISON, WI) 2006-2007

- Provided research results and opinions on software upgrades and purchases.
- Sourced print solutions for the production of flyers and training materials for multiple on-going professional development classes.

#### PUBLICATION TECHNOLOGIES SPECIALIST, APEX PUBLISHING, LLC (MADISON, WI) 2000-2006

- Visited facilities in Chennai, India to review workflows and quality standards. Remained on site for a month with regular team meetings to fine tune procedures.
- Optimized design files into templates for production, including offshore layout facilities.
- Created in-template documentation to assist layout personal in use of the templates.
- Handled content placement using meta-tagged text content for indexing and cross-referencing.

#### EDUCATION AND CREDENTIALS

# University of Wisconsin, School of Business, Center for Professional & Executive Development

Business Process Improvement Using Lean Six Sigma and Performance Metrics Certificate Leadership: Inspire the Best in Your People Certificate

University of Wisconsin, Platteville, BA in Communications and a minor in Fine Arts

# COMPUTER SKILLS

Salesforce, Adobe Creative Suite, Microsoft Office (including Access and strong Excel skills), Visio, ePub, HTML, XML, SQL, Python, Google Analytics, Web Usability, 508 Accessible PDF Compliance